



**Cancer Hope Network - Breakfast & Panel Discussion
Dec 11th at Kean University from 8:30am - 11am**

Closing the Gap: How collaborative support can change the pediatric cancer experience.

Sponsorship Opportunities

Presenting Sponsor – \$10,000

- **Naming Rights:** "Parents Supporting Parents in Pediatric Cancer Care" presented by [Sponsor Name]."
- **Prominent Logo Placement:** Logo featured at the top of all event-related materials (invitation, website, digital banners, programs, press releases).
- **Branding:** On-site signage, prominent logo placement at the event entrance, and within the event space.
- **Speaking Opportunity:** Invitation to provide opening remarks or a brief presentation during the event (up to 5 minutes).
- **Media Exposure:** Inclusion in all media releases and recognition in interviews or stories related to the event.
- **Post-event Recognition:** Feature in a post-event thank-you email to attendees and a dedicated social media post across all channels.
- **Digital Recognition:** Year-long logo placement on the Cancer Hope Network website, with a hyperlink to the sponsor's website. Six-month ad placement on Cancer Hope Network's eLearning platform.
- **Branded Giveaways:** Option to include branded items for attendees (e.g., notepads, pens, tote bags).
- **Tickets:** 10 complimentary event tickets

Breakfast Sponsor - \$7,500

- **Naming Rights:** "Breakfast provided by [Sponsor Name]" mentioned during the introduction and breakfast portion of the event.
- **Branding:** Logo placement on breakfast tables and food display areas.
- **Marketing Material Distribution:** The opportunity to place branded materials at each attendee's seat (flyers, brochures).
- **Social Media Acknowledgment:** Dedicated social media post thanking the sponsor, including event photos with sponsor branding.
- **On-stage Recognition:** Verbal acknowledgment from the event host during the program and a special mention in the printed event program.
- **Digital Recognition:** Year-long logo placement on the Cancer Hope Network website, with a hyperlink to the sponsor's website. Four-month ad placement on Cancer Hope Network's eLearning platform.
- **Tickets:** 6 complimentary event tickets



Panel Sponsor - \$5,000

- **Branding:** Logo prominently displayed on stage/backdrop during the panel discussion.
- **Speaking Opportunity:** Invitation to introduce the panel.
- **On-stage Recognition:** Verbal acknowledgment as the panel sponsor during the program.
- **Social Media Feature:** Sponsor's logo featured in social media graphics promoting the panel, with dedicated posts about the panel's topic.
- **Program Acknowledgment:** Logo and brief sponsor bio included in the printed event program.
- **Digital Recognition:** Year-long logo placement on the Cancer Hope Network website, with a hyperlink to the sponsor's website. Four-month ad placement on Cancer Hope Network's eLearning platform.
- **Tickets:** 4 complimentary event tickets

Table Sponsor - \$2,500 (multiple opportunities)

- **Branding:** Sponsor logo and name will be prominently displayed on their sponsored table, including signage or branded centerpieces.
- **Marketing Material Distribution:** Opportunity for the sponsor to provide branded materials or small giveaways (e.g., pens, notepads) at the table for guests.
- **Reserved Table:** The sponsor will receive a reserved table that seats a specified number of attendees, allowing them to invite guests or staff to the event.
 - The opportunity to host VIP guests, clients, or partners at the sponsored table.
- **Program Acknowledgment:** The sponsor's name and logo will be featured in the event program under the "Table Sponsors" section.
- **Tickets:** 10 event tickets

Media Sponsor – \$2,000

- **Branding:** Logo inclusion in all promotional materials and event marketing content (email campaigns, social media posts, digital ads).
- **Media Acknowledgment:** Acknowledgment in any press releases, interviews, or event-related articles.
- **Exclusive Coverage Rights:** Opportunity to provide media coverage or exclusive interviews related to the event, panelists, or program.
- **Post-event Feature:** Sponsor's logo and acknowledgment included in any post-event recaps or reports shared through Hopeful Hearts' or Cancer Hope Network's channels.

FOMO Sponsor - \$2,000 (multiple opportunities)

- **Branding:** Logo placement on digital banners and post-event thank-you messages.
- **Social Media:** Recognition on Cancer Hope Network social media channels, tagged and linked to the sponsor's profiles.
- **Marketing Material Distribution:** Sponsor-branded items for all attendees, creating a tangible connection with the audience that extends beyond the event.
- **Future Opportunities:** First right of refusal for the next event or initiative, ensuring the sponsor maintains priority positioning for long-term engagement.



Program Printing Underwriting - \$1,500

- Recognition as the underwriter of all printed materials (programs, signage, brochures).
- Sponsor's logo on every printed material distributed to attendees.
- Verbal recognition from the stage as the printing sponsor.

A/V Underwriting - \$1,500

- Recognition as the sponsor of all A/V equipment and services.
- Sponsor's logo displayed on screen before and after each session.
- Verbal recognition from the stage as the A/V sponsor.

Photography/Videography Underwriting - \$1,000

- Recognition as the underwriter of the event's photography and videography services.
- Sponsor's logo included in the post-event photo gallery and video.
- Special acknowledgment in the event program and website.

Non-Profit Partners table - \$150 multiple opportunities

- The partner's name and logo will be featured in the event program under a "Community Partners" or "Supporters" section.
- Brief mention in the program thanking them for their support.
- A dedicated or shared social media post on platforms like Facebook, Instagram, and LinkedIn, acknowledging the partner's contribution to the event or program.
- Sponsor tagging and hyperlink to their website or social media profiles.
- The partner's name and logo will be displayed on the nonprofit's website under a "Thank You to Our Supporters" section, linking back to the partner's website.
- Inclusion of the partner's name on general event signage or banners displayed in public areas, such as registration or reception desks.
- The partner can provide small, branded items (e.g., pens, flyers, or brochures) to be included in event gift bags or materials distributed to attendees.
- Three-months ad placement on Cancer Hope Network's eLearning platform.
- **Tickets:** 1 complimentary event ticket

Collaboration = The Future of Pediatric Cancer Family Support

For questions or to learn more about Hopeful Hearts, contact:

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